



NEW NC COMPANY LAUNCHES INNOVATIVE SAILBOAT STEERING ACCESSORY

—TillerClutch™ Provides Moments of Hands-Free Steering with Simple Click of Lever—

Pittsboro, N.C., March 1, 2010 – WaveFront, Inc. (www.WaveFrontMarine.com) is a Chatham County, N.C.-based startup that has launched its first product, an innovative sailing accessory designed to hold a tiller in place for moments of hands-free steering.

The TillerClutch™ is unique in that it enables the operator to “lash” a boat’s tiller with the simple click of a lever. The lever, conveniently positioned beneath the tiller, controls a specialized rope clutch that engages a small control line attached aft across the cockpit. With just one hand on the tiller, the operator can toggle the lever on or off to grip or release the control line. This action securely holds, or fully releases, the tiller for quick steering corrections or for extended periods. Patent-pending, the TillerClutch is a compact, highly refined device that fits any size boat equipped with a wooden or aluminum tiller, from a dinghy to a small yacht. Designed for harsh marine environments, it carries a limited lifetime warranty.

“The TillerClutch gives you an extra hand to keep the tiller in check while you trim or reef the sails, tack, anchor, dock, or just take time to grab some food or gear,” says Pete Crawford, an avid sailor who invented the device and founded WaveFront. “It is not a boat steering machine that automatically corrects steering; it is a manually operated device that lets you quickly adjust and secure the tiller in any fixed position you want. It holds firm in most weather conditions, but is made so you can overpower it if necessary. When it’s windy, you can use it to help you hold the tiller and lighten your load. You just squeeze the lever and adjust course as needed.”

Unlike other products, the TillerClutch offers quick and intuitive friction-free steering adjustments using an on/off lever; optimal (yet forgiving) tiller-holding power; a sleek design for mounting it under the tiller safely out of the way but close to your fingers; and maximum durability with parts made of hard-anodized and marine-sealed aluminum alloy and passivated stainless steel.

WaveFront is a privately owned small business based in Pittsboro, N.C., that designs and markets sailing accessories. Incorporated in 2006, WaveFront currently offers one product, the TillerClutch™. For more information, visit www.WaveFrontMarine.com or WaveFront’s Facebook page (<https://www.facebook.com/WaveFrontMarine>)

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