



## **WaveFront Brings New Canadian Distributor On Board Marine Outfitters Canada Offers TillerClutch as Premium Tiller-Steering Option**

Chapel Hill, NC, Feb. 7, 2014—WaveFront Inc. ([www.WaveFrontMarine.com](http://www.WaveFrontMarine.com)), based in Chatham County, has added a Canadian company to its list of dealers selling the TillerClutch™, the company's manual tiller-control device that helps sailors hold the rudder for moments of hands-free steering.

Marine Outfitters Canada Inc ([www.marineoutfitters.ca](http://www.marineoutfitters.ca)) of Kingston, Canada, now sells the patented WaveFront TillerClutch through its online marine store and chandlery.

“We decided to offer the TillerClutch because we view it as a premium product in the ‘Tiller Self-Steering’ segment, and we strive to offer our customers the best variety of products to maximize their boating enjoyment,” said David Wilby, co-owner and co-operator of Marine Outfitters Canada with his wife Janice.

The TillerClutch is a simple, robust and intuitive tiller-control accessory that gives short- and single-handed sailors moments of hands-free steering with the simple click of an on/off manual lever mounted beneath the tiller. The sailboat steering mechanism has been praised for its ease of installation and use, one-handed operation, and the minimum cockpit space it uses.

“We are delighted to have a distributor to directly serve our Canadian customers,” said Pete Crawford, inventor and WaveFront co-owner with his wife Katherine Smart. “I believe Marine Outfitters Canada will do very well selling the TillerClutch, especially since it is so close to many wonderful places to sail, including lakes Ontario, Erie and Huron.

### **About Marine Outfitters Canada Inc.**

Established in 1999, Marine Outfitters Canada (<http://www.marineoutfitters.ca>) is one of Canada's leading marine stores and online chandleries. Located in Kingston, Ontario, it offers products used by racers and cruisers alike. To contact it, call 613-634-1900 or 888-732-8883.

### **About WaveFront, Inc.**

Based in Chatham County, WaveFront is a family-owned-and-operated sailboat accessory business that has invented two models of the TillerClutch and sells them online at [www.wavefrontmarine.com](http://www.wavefrontmarine.com) and through distributors worldwide. For more information, email [info@wavefrontmarine.com](mailto:info@wavefrontmarine.com) or call 919-270-4511.

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